

JARDINEROS de PLACITAS

BOARD OF DIRECTORS MEETING MINUTES

January 23, 2025

Call to order: President Janice Grann called the meeting to order at 10:04 am.

Present: Janice Grann, Linda Lockett, Cheryl Betterly, Cindy Bourne, Karen Cox, Nancy Evans, Lisa Fink, Linda Lockett, Trisha Lund, Jackie Pedersen, Jean Roberts, Jayne Schultz, and Linda Hughes.

Absent: Deborah Gullo, Sharon Arthur, Cathryne Richards.

2025 Budget: Nancy Evans presented a draft budget for board consideration. Changes in the budget were discussed. Karen Cox moved that we accept the budget and send to the membership for a final vote. Cheryl seconded the motion. The motion passed.

Placitas Studio Tour and Placitas Garden Tour ads: Janice noted that, given the deadline of February 15 for the Placitas Studio Tour brochure ads, she asked the board officers whether the ads for both brochures should run only for the 60th anniversary or as part of an ongoing effort to spread the word about Jardineros. The officers voted that the ad should be part of an ongoing effort. The Placitas Studio Tour ad will cost \$250, which is a discounted rate because we're a non-profit. The Placitas Garden Tour ad will cost \$87.50, also a discounted rate. Cindy Bourne presented ad designs; after discussion, Linda Lockett and Jean Roberts will work with Allen and Cindy Bourne on revised wording.

Benevolence Committee: Karen Cox reported that she contacted Pat Sporn to see if she needs anything after her husband passed away. Karen also plans to send an email to encourage volunteers for the committee. Janice noted that last year's membership survey has ideas to consider for the 2025 donations..

Community Service Collection for February: Tricia Lund reported that the committee collected \$8,876 in donations from the membership during 2024. The committee now has 35 members. At the February meeting, Jacque Moise is scheduled to speak about Placitas Wild, the donation recipient for that month. The committee is considering a trash pickup event in 2026 on Earth Day at one of the trailheads off of Hwy 165.

Constitution and Bylaws: Janice noted that the vote on the bylaw changes ends tomorrow. So far, 66 members support the changes, and one has abstained.

60th Anniversary: Cheryl Betterly will provide updates on the 60th Anniversary events at every monthly meeting this year. Karen Cox reported on plans for the Book Club Tea Party, the event for February. Linda Hughes noted that the new member social in January was highly successful.

Membership and Interest Groups: Cindy Bourne reported that we started with 173 members this year, compared with 157 last year. She provided a complete report via email and presented a revised membership form, which the board discussed.

- **Plant Whisperers:** As the new chair of Plant Whisperers, Cindy noted that no one had volunteered for garden visits and other activities for 2025. So, she is looking at holding quarterly events. The board agreed that she could ask for volunteers from the general membership via email. The board also agreed that money earned from the Holiday Market in the fourth quarter would be donated to Jardineros as unrestricted funds, with a possible vote on how to spend it by the membership.
- **Interest Groups:** Linda Hughes reported that we now have 18 interest groups. We still need a chair for Backyard Birders. New member Dawn Evanoff plans to start a new book club, which could draw from some of the waiting lists for the other book clubs. Linda also provided new interest group guidelines, which the board discussed. Cindy and Linda will revise the guidelines based on the board's suggestion. The board will vote on the revised guidelines at the next board meeting.

Refreshments: Jackie Pedersen suggested having the interest groups provide refreshments. The board discussed the idea, and suggested that interest groups do every other month, while volunteers and new members handle the other months.

Yearbook: Cindy noted that new member Camille Victour will serve as the graphic designer for the next yearbook, and they will put together a committee.

Program: Cheryl Betterly reported that one of our monthly speakers has asked whether he could post news of his presentation on social media. The board agreed that we should decline because the programs are only for Jardineros members and their guests, we have limited seating, and we would be setting a precedent.

Website: Janice noted that we need Deborah to be present for a discussion of adding an online payment capability to our website, so discussion is delayed until the next meeting.

PACE Request: Janice reported that Jud Fink, who runs the PACE program, has requested that Jardineros provide the upcoming schedule to our membership. The board agreed.

Nominating Committee: Janice reported that we need to solicit members for the committee and choose a chair. Cheryl volunteered to go through the Yearbook to find possible candidates to serve on the committee, and Janice asked the board to help identify potential members.

Other Business: Jayne Schultz mentioned ideas she is considering for Trippers, and she intends to set up a planning meeting.

Adjournment: The meeting was adjourned at 12:10 pm.

Respectfully submitted,

Jean Roberts, Recording Secretary